

All students & faculty welcome ~

Thursday, April 26

4:00-5:30

BBC 202

“Open Source and Standards as Catalysts for Innovation and New Business”

Bob Sutor, Vice President
Open Source and Standards
IBM

Bob Sutor is the executive responsible for driving and executing the cross-company business and technical strategy for open standards and open source as they relate to software, hardware, services, vertical industries, and emerging markets. In particular, he helps move IBM from its traditional technical and intellectual property approach to one where business exploitation of standards and open source for greater customer value is paramount, especially in vertical industries and emerging markets.

He was named in 2006 as one of Computer Business Review's "Open Source VIPs".

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