Reading Review

Shawn Tice shawn.cameron.bird@gmail.com

 $22 \ {\rm October} \ 2012$

Definitions

Classification is the task of assigning an **observation** to one of two or more **categories** in a manner consistent with a **training set** of observations whose categories are known.

An observation is characterized by a collection of **features**, which may be *categorical*, *integer-valued*, or *real-valued*.

For Example

Cap Shape	Cap Color	Class
Convex	Brown	Edible
Convex	Yellow	Poisonous
Bell	White	Edible

Classification is a **supervised learning** problem. The **unsupervised** equivalent is clustering.

Applications

- ▶ Optical Character Recognition
- ▶ Speech Recognition
- Diagnosis
- Document Classification
- ▶ ...

Features of Classification Algorithms

Expressive

What kinds of clusters can the classifier separate? For example, linear versus polynomial.

Robust to Noise

Does noise in the training data significantly degrade performance?

Robust to Feature Choice

Does choosing irrelevant features degrade performance?

High Dimensionality

Does a large number of dimensions degrade performance?

Features of Classification Algorithms

Globally Optimal

Does the training method result in an optimal classifier for the training set?

Efficient Training

Is training the classifier on a large training set efficient?

Efficient Classification

Can the classifier efficiently classify an observation?

Decision Tree

Induce a tree of predicates to iteratively divide the feature space until a single class is reached.

Expressive	Robust to	Robust to	Many
	Noise	Feature Choice	Features
Rectilinear	Yes	Yes	No
Globally	Efficient	Efficient	
Optimal	Training	Classification	
No	Yes	Yes	

Nearest-Neighbor

Assign the majority class of the k nearest neighbors in the training set according to some distance measure.

Expressive	Robust to	Robust to	Many
	Noise	Feature Choice	Features
Very	No	No	No
Globally	Efficient	Efficient	
Optimal	Training	Classification	
No	Yes	No	

Bayesian (Naïve)

Assign the class y to an observation x that maximizes the posterior probability P(y|x). Assume the features are conditionally independent given y.

Expressive	Robust to	Robust to	Many
	Noise	Feature Choice	Features
Yes	Yes	Partially	No
Globally	Efficient	Efficient	
Optimal	Training	Classification	
Yes	Yes	Yes	

Artificial Neural Network

Construct a network of input, hidden, and output nodes, where hidden nodes weight, aggregate, and filter features from input nodes, and output nodes assign a class.

Expressive	Robust to	Robust to	Many
	Noise	Feature Choice	Features
Very	No	Yes	No
Globally	Efficient	Efficient	
Optimal	Training	Classification	
No	No	Yes	

Support Vector Machine

Induce a maximal margin hyperplane that divides observations in high-dimensional space. Observations on one side belong to one class, and observations on the other side belong to another class.

Expressive	Robust to	Robust to	Many
	Noise	Feature Choice	Features
Yes	Yes	Yes	Yes
Globally	Efficient	Efficient	
Optimal	Training	Classification	
Yes	Yes	Yes	

Multiple Classes

Some classifiers (e.g. SVMs) only handle binary classification.

One-vs-Rest

Train one classifier per potential class that decides between that class and all other classes. Run all classifiers and pick the one that gets the most votes.

One-vs-One

Train one classifier per combination of two classes.

Multiple Classes

Error Correcting Codes allow for binary classification errors. Assign a unique bit string of length n to each possible class, and train n classifiers to predict each bit.

The class is the codeword whose Hamming Distance is closest to the constructed bit string.

If the Hamming distance between any pair of codewords is d then any $\lfloor (d-1)/2 \rfloor$ errors in the ouput code can be corrected.

Ensemble Methods

Improve classification accuracy by training multiple classifiers and aggregating their outputs.

- Use different parameterizations of the base classifier
- Manipulate the training set (bagging and boosting)
- Manipulate the class labels (error-correcting output coding)

Ensemble Methods

The most intuitive (to me) approach is to train different parameterizations of a base classifier on the entire training set, then run each classifier on an observation and take the weighted vote of all classifiers.

A classifier's weight is determined by its predicted accuracy.

Ensemble Methods

Bagging divides the training set into smaller samples, and trains a new classifier on each sample.

Boosting is similar, but observations are assigned a sampling weight which increases or decreases in successive rounds, depending on how a classifier trained on that sample classifies each observation.

Fusion and Metalearning

Summary: Büttcher et al. show that when combining the results of several different learners it's usually possible to marginally improve the performance of the best single learner.

Two approaches: **Fusion** and **Stacking**.

Fusion

Fusion combines multiple lists of results into a single list according to a scoring formula.

Reported improvements (p381) to P@10 and MAP are around ± 0.03 (but more often ± 0.03).

Fusion is designed for improving search results, but could perhaps be applied to soft classification.

Stacking

Stacking combines the results of several classifiers by transforming their scores for training documents into log-odds, then applying learning (e.g. regression) to those transformed scores.

Reported improvements (p383) are substantial—as much as a +0.13 improvement over the best individual classifier on average precision when using cross validation.

Relevance Feedback

Relevance feedback attempts to improve an initial query by using documents marked by the user as relevant to expand the query.

We can use relevance feedback **term selection** techniques to build a query from an initial document in order to find other similar documents in an inverted index.

The two basic models are vector-based and probability-based.

Vector-Based Relevance Feedback

The method proposed by Ide (1971), called the Ide-dec-hi formula for modifying a query based on relevance information:

$$Q_1 = Q_0 + \sum_{i}^{n_r} r_i - s_i$$

where s_i is the vector for "the first non-relevant document".

Probability-Based Relevance Feedback

Büttcher et al. develop a term weight related to IDF and the F_4 measure:

$$w_t = \log \frac{(n_{t,r} + 0.5)(N - N_t - n_r + n_{t,r} + 0.5)}{(n_r - n_{t,r} + 0.5)(N_t - n_{t,r} + 0.5)}$$

and use that to derive a term selection value:

 $n_{t,r} \cdot w_t$

Relevance Feedback

Ruthven and Lalmas report that vector-based RF methods perform better, but don't actually provide numbers; Bütcher et al. only present the probabilistic approach.

Both parties suggest selecting around 10 terms, but don't provide much explanation.

Robertson and Walker (1999) present a method for estimating a cutoff threshold based on the probability of accepting a noise term.

Many machine learning algorithms have been successfully applied to text categorization.

In the literature SVMs have consistently outperformed other techniques, but logistic regression works nearly as well and has much more efficient implementations.

Stacking and metalearning techniques can be used to combine several classifiers and have been shown to improve on the best performance of any single constituent classifier.

Since we'll be implementing our algorithms in PHP without new C extensions, performance will be more important than achieving maximum accuracy.

So I'll experiment with algorithms that trade off some potential accuracy for more efficient implementations: Naive Bayes, Logistic Regression, and perhaps one other algorithm if time permits (e.g. a neural network with one or more hidden layers or decision trees).

I'll also experiment with boosting.

Because we'll be bootstrapping the training set, I suspect our learning algorithms may initially perform very poorly.

Thus I may need to investigate feature selection techniques for reducing the size of the feature set (terms).

For relevance feedback, both vector-based and probability-based techniques appear relatively easy to implement.

So I'll implement both and see which returns more relevant documents on average.

References

Büttcher, S., Clarke, C., and Cormack, G. Information Retrieval: Implementing and Evaluating Search Engines MIT Press, 2010.

Joachims, T.

Text categorization with support vector machines

Technical report, LS VIII Number 23 University of Dortmund, 1997.

References

- Ruthven, I., and Lalmas, M.
 - A survey on the use of relevance feedback for information access systems Knowledge Engineering Review, 18(2):95-145 2003.
- Tan, Pang-Ning, Steinbach, M., Kumar, V. Introduction to Data Mining Addison Wesley, 2006.